



Reframing Aging Initiative Resource Compendium

The Reframing Aging Initiative is a long-term, evidence-based social change endeavor designed to improve the public's understanding of what aging means and the many ways that older people contribute to our society. For information on the initiative's history, founders, and funders, visit www.reframingaging.org

EDUCATIONAL RESOURCES- Webinars, Courses

Reframing Aging in the Age of Covid-19: A Primer for Health Care Professionals 8/12/20

- [The archived webinar](#) (Link to YouTube)
- [Webinar slides](#) (PDF format)

As healthcare professionals working on the frontlines of the Covid-19 pandemic, you are confronted daily with communication choices. Research by the FrameWorks Institute on aging and ageism shows that words matter. This webinar presented by the Reframing Aging Initiative will cover four ideas to keep in mind when talking about older people and health equity in health care settings during the pandemic.

Reframing the Response to COVID-19: Applying Reframed Language to Counteract Ageism 4/21/20

- [The archived webinar](#) (Link to YouTube)
- [Webinar slides](#) (PDF format)

Many of us are concerned by the ageism exposed by the COVID-19 pandemic. In this webinar, the presenters offer ways that we can respond using empirically-supported narratives developed by the FrameWorks Institute for the [Reframing Aging Initiative](#) and other projects to frame the public discourse on social and scientific issues. Review the webinar and slides to learn strategies for discussing COVID-19 and aging without perpetuating ageist tropes.

Why Reframe? Understanding the Significance and Tools of Reframing Aging and Reframing Elder Abuse 4/30/20

April 30, 2020

- [The archived webinar](#) (Link to YouTube)
- [Webinar slides](#) (PDF format)

The [Reframing Aging Initiative](#) is a long-term social endeavor designed to improve the public's understanding of what aging means and the many ways that older people contribute to society. Its sister project, [Reframing Elder Abuse](#), aims to demonstrate how we can put elder abuse on the public agenda, generate a sense of collective responsibility, and boost support for systemic solutions to address elder abuse. This webinar will build understanding of both projects, discuss where they overlap, and boost awareness about the impact of ageism on society.

Reframing Aging Video Series: For a more in-depth examination of the research behind the Reframing Aging Initiative and a tutorial on how to use the tools, you may want to access the FrameWorks Academy video series on Reframing Aging and Ageism. This resource is free, but you must create an account and a login: [Reframing Aging and Ageism](#)

Ageism First Aid is an [online multi-module course](#) designed to help change the common negative misconceptions and myths about aging by replacing them with facts that should be common knowledge. The course will support factual conversations about aging and spark widespread use of positive aging-related language among people in the health and helping professions.

Caravan Newsletter

- Volume 1, Issue 1, July 2020: [Welcome to Caravan: Moving to address ageism and lift up the value of older people](#)
- Volume 1, Issue 2, September 2020: [New Research and Resources for Reframing Aging](#)

Infographic: [Understanding Ageism and COVID-19](#) ([Also available in Spanish](#))

Editorials:

[Aging in Times of the COVID-19 Pandemic: Avoiding Ageism and Fostering Intergenerational Solidarity](#), by Liat Ayalon, PhD, Alison Chasteen, PhD, Manfred Diehl, PhD, Becca Levy, PhD, Shevaun D Neupert, PhD, Klaus Rothermund, PhD, Clemens Tesch-Römer, PhD, Hans-Werner Wahl, PhD

[Ageism in the Time of Coronavirus](#) blog published in Washington University in St. Louis Institute for Public Health by Jeff Brandt, MSW '20, Brown School, Natalie Galucia, MSW, Nancy Morrow-Howell, MSW, PhD,* Emma Swinford, MPH, MSW, *Harvey A. Friedman Center for Aging*

[Age must not be used as primary criteria to deny treatment](#), editorial published in *The Hill* on April 16, 2020 by Nora Super* senior director of the Milken Institute Center for the Future of Aging and a former executive director of the White House Conference on Aging, and James Appleby*, CEO of The Gerontological Society of America.

*Member of the Reframing Aging Initiative Advisory Board

TOOLS

Toolkit: The Reframing Aging Initiative relies on tested strategies and evidence-informed tools that have been found to reduce implicit bias against older people. These resources are available in a toolkit called [Gaining Momentum](#).

Quick Start Guide: This [handy tip sheet](#) reflects the major themes of the Reframing Aging Initiative narratives.

Implicit Bias Test: Harvard University [Project Implicit](#)

RESEARCH

[Finding the Frame: An Empirical Approach to Reframing Aging and Ageism](#) (2017):

This report explains the process and research behind the development of the evidence-based reframing aging narratives shown to improve attitudes toward aging and to boost understanding of the structural and systemic changes needed to capture the longevity dividend.

[Reframing Aging: Effect of a Short-Term Framing Intervention on Implicit Measures of Age Bias](#)

(2019): This article appearing in *The Journals of Gerontology: Series B* describes the effect of a reframing aging intervention on implicit age bias.

[Interventions to Reduce Ageism against Older Adults: A Systematic Review and Meta-Analysis](#) (*American Journal of Public Health*, Aug 2019, Vol. 109, No.8)

This meta-analysis finds that interventions are associated with substantial reduction in ageism; the authors recommend that intergenerational interventions should be part of an international strategy to improve perceptions of older people and the aging process.

The Reframing Aging Initiative is currently funded by [Archstone Foundation](#), [The John A. Hartford Foundation](#), [RRF Foundation for Aging](#), and [The SCAN Foundation](#) with additional support from [New Hampshire Endowment for Health](#), [NextFifty Initiative](#), [Rose Community Foundation](#), [San Antonio Area Foundation](#), and [Tufts Health Plan Foundation](#).

Learn more about the Reframing Aging Initiative at www.reframingaging.org

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